

# Elevator Bank Display - Home/Design

## Market-Time and 6 Month term options



Dallas Total Home & Gift Market, January 18 - 24, 2017 | Deadline, January 4, 2017

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Take advantage of this marketing opportunity which features displays in the elevator banks of World Trade Center floors 5, 6, 9, 10 & 11. There is an option to display for Market-time only or for a 6-month period.

### Cost:

- Market-Time only: \$300 (set-up Monday, January 16 | tear-down Wednesday, January 25)
- 6-Month Term: \$800 (set-up Monday, January 16 | tear-down Friday, June 16)

### Guidelines:

- Displays booked on a first come, first served basis.
- Product selection must be approved by DMC's visual team to ensure that product safety and building codes are met.
- Display space is 14' wide x 6' deep. Includes signage and stanchions.
- Merchandise along the railing must be free-standing and under 3.5'.
- Anything taller than 3.5' must be away from the railing and propped against elevator wall.
- No other collateral or literature is allowed.
- No electricity will be provided.
- Showroom is responsible for set-up, upkeep and tear-down of display by the designated deadlines.

Showroom Name: \_\_\_\_\_ Room #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Preferred Floor: \_\_\_\_\_

Total Amount Due: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Credit Card Number\*: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

\* \$35 fee for declined credit cards

Complete and return this form by January 4, 2017. For questions, email [mjohnson@dallasmarketcenter.com](mailto:mjohnson@dallasmarketcenter.com). Please make checks payable to Dallas Market Center.

### Send this form via Mail to:

Molly Johnson, Dallas Market Center  
2100 Stemmons Freeway | Dallas TX, 75207

### Via E-mail:

[mjohnson@dallasmarketcenter.com](mailto:mjohnson@dallasmarketcenter.com)

### Or via Fax:

(214) 879-8171

Space will not be guaranteed until payment is received. I understand that while the Dallas Market Center® will make every effort to protect my merchandise, they, nor their contractors, are responsible for the theft or damage to my merchandise. By signing below, I agree to abide by all conditions stated on this form.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_