

Apparel & Accessories Display Opportunities



Dallas Apparel & Accessories Market, January 25 - 28, 2017
Deadline is January 6, 2017

Dallas Market Center will feature displays of mannequins and cubes throughout campus with your merchandise. These displays can bring a lot of exposure and marketing to your showroom/booth while on display during market.

Children's Mannequin Display | WTC 8 Atrium | \$100 each

Showroom / Line Name: _____ Showroom Number: _____
Item(s): _____ Size of mannequin needed: _____

Women's Mannequin Display | WTC 12 Atrium | \$150 each

Women's Mannequin Display | WTC 13 Elevator Bank | \$150 each (limited to 6 mannequins)

Women's Mannequin Display | WTC 14 Atrium | \$150 each

Showroom / Line Name: _____ Showroom Number: _____
Item(s): _____

Accessory Display Cubes | TM 1 Atrium | \$200 each

Accessory Display Cubes | TM 2 Atrium | \$200 each

Accessory Display Cubes | WTC 7 Atrium | \$200 each

Accessory Display Cubes | WTC 8 Atrium | \$200 each

Accessory Display Cubes | WTC 12 Atrium | \$200 each

Accessory Display Cubes | WTC 13 Atrium | \$200 each

Accessory Display Cubes | WTC 14 Atrium | \$200 each

Accessory Display Cubes | WTC 15 Atrium | \$200 each

Showroom / Line Name: _____ Location: _____

Item(s): _____

- A mannequin display unit is one totally coordinated outfit, dress or gown (one brand only preferred).
- Accessory Display Cubes (size 18" x 18" x 18") accommodate up to five items with a related theme. You may submit more items and allow the display coordinator to choose which items work best.
- Assignments made on a first-come, first-serve basis. The displays are limited to one per showroom/booth.
- No changes to displays will be made once market begins. If you have special instructions for the arrangement of merchandise, attach instructions to the commitment form or directly to the merchandise. We will try to accommodate requests but the location, presentation and placement of each unit will be the decision of the display coordinator.

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Contact: _____ Showroom Name: _____ No. _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ E-mail: _____
Total Amount \$ _____ Cardholder Name: _____
Credit Card Type: _____ Card Number*: _____ Exp. Date: _____
Security Code: _____ Card Billing Address: _____

*\$35 fee for declined credit cards

For questions, call (214) 749-5421. Please make checks payable to Dallas Market Center.

Send this form via Mail to:

Molly Johnson, Dallas Market Center®
2100 Stemmons Freeway | Dallas TX, 75207

Via E-mail:

mjohnson@mcmcm.com

Or via Fax:

(214) 879-8171

Display Check-In

- Commitment forms and payment must be received by January 6, 2017. If not, you forfeit your reservation.
- Forms submitted without payment will not be accepted.
- If shipping your product, it MUST arrive by Noon, January 13, 2017. Ship to:

Dallas Market Center (Attn: Molly Johnson)
2100 Stemmons Freeway, MS 40, 5th Floor
Dallas, Texas 75207

Display Check-Out

- On Monday following market merchandise will be delivered to you in person.
- If you will not be here for delivery, make prior arrangements with the Visual Merchandising team at (214)749-5421.
- Display merchandise not claimed within 30 days of the last day of market will be donated to a charity of DMC's choice.

Signature: _____ Date: _____

I understand that while the Dallas Market Center will make every effort to protect my merchandise, they, nor their contractors, are responsible for theft or damage to my merchandise. By signing above, I agree to abide by all conditions stated on these forms.