



# Kim Dawson Runway Cafe Fashion Shows



**Dallas Apparel & Accessories Market, October 24 - 27, 2018**  
**Shows take place Wednesday & Thursday | Back-to-back, starting at 12:30pm**  
**Form Due: October 10, 2018**

The Kim Dawson Runway Cafe is an eatery with runway located on the 14th floor. It offers great exposure for your product through informal modeling. Clothing is worn by professional models from The Campbell Agency. The show takes place two times per day, back-to-back, during peak lunch hours.

### Fashion Show Guidelines:

- Participation is on a first-come, first-serve basis.
- Payment **must** accompany each form. Product will not be shown without payment.
- Do not send more product than is to be shown on any day.

### Cost: \$50 Per Look, Per Day

All clothes must be pre-steamed (\$10 per garment is charged if we steam the merchandise).

Showroom/Line Name: \_\_\_\_\_ Room/Booth #: \_\_\_\_\_

Show Days: \_\_\_\_\_ Wednesday \_\_\_\_\_ Thursday Total Amount Due: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\* \$35 fee for declined credit cards

### Merchandise drop off/pick-up information:

- Exhibitors are responsible for the drop-off and pick-up of merchandise.
- Deliver merchandise for the show to room #14002-B between 10-11am on Wednesday.
- Product must be picked-up between 2-3pm on Thursday from room #14002-B.

**Return this form and payment by October 10, 2018.** Forms not accepted after this date.

**Send this form to (if paying by check, make payable to Dallas Market Center):**

Molly Johnson, Dallas Market Center  
 2100 N Stemmons Freeway, MS 40  
 Dallas, TX 75207

Email: [mjohnson@dallasmarketcenter.com](mailto:mjohnson@dallasmarketcenter.com) or Fax: 214-897-8171