

Kim Dawson Runway Café Fashion Shows



Dallas Apparel & Accessories Market, January 24 - 27, 2018

Form Deadline: January 16, 2018

The Kim Dawson Runway Café, an eatery with runway located on the 14th floor, offers great exposure through informal modeling. Clothing is worn by professional models from The Campbell Agency and the show takes place at 12:30PM during peak lunch hours.

Fashion Show Guidelines:

- Payment for participation in any show must accompany each form. Samples will not be shown without payment.
- Participation is on a first-come, first-served basis.
- Do not send more samples than are to be shown on any day.

Cost: \$50 Per Look, Per Day

All clothes must be pre-steamed (\$10 per garment is charged if we steam the merchandise.)

Showroom: _____ Showroom Number: _____

Show Days: Wednesday Thursday Total Amount Due: _____

Contact Name: _____

Address: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Credit Card Type: _____ Credit Card Number*: _____ Exp. Date: _____

Security Code: _____ Card Billing Address: _____

Signature: _____ Date: _____

* \$35 fee for declined credit cards.

Merchandise Drop Off/Pick Up Information:

- Exhibitors are responsible for the drop off and pick up of merchandise.
- Deliver merchandise for the Kim Dawson Runway Café show to room #14002-B between 10-11AM on Wednesday.
- Samples must be picked-up between 2-3PM on Thursday from room #14002-B.

Return this form and payment by January 16, 2018. Forms will no longer be accepted after this date.

If paying by check, make it payable to Dallas Market Center.

Send this form via mail to:

Amanda Tate
Dallas Market Center®
2100 Stemmons Freeway
Trade Mart 5, MS 40
Dallas TX, 75207

Via e-mail:

atate@dallasmarketcenter.com

Or via fax:

(214) 736-9040