



KIM DAWSON RUNWAY CAFÉ FASHION SHOWS APPAREL & ACCESSORIES MARKETS

The KD Cafe Runway Shows provide a dynamic opportunity to market your product through an informal runway event featuring Kim Dawson Agency models. Suited by professional stylists, these models walk the runway wearing your products while carrying labels identifying your showroom/line and location. Take advantage of this marketing tool to drive immediate traffic to your door. The show takes place twice daily outside popular lunch spot Runway Café on 14.

**FORM DUE
5 DAYS PRIOR
TO MARKET**

PRICING:

\$50 - Per Look, Per Day + \$10 Per Garment if Not Pre-Steamed

Market Cycle	Day	Number of Looks (x \$50)	Dollar Amount
<input type="checkbox"/> January 20_____	<input type="checkbox"/> Wed <input type="checkbox"/> Thurs	_____	_____
<input type="checkbox"/> March 20_____	<input type="checkbox"/> Wed <input type="checkbox"/> Thurs	_____	_____
<input type="checkbox"/> June 20_____	<input type="checkbox"/> Wed <input type="checkbox"/> Thurs	_____	_____
<input type="checkbox"/> August 20_____	<input type="checkbox"/> Wed <input type="checkbox"/> Thurs	_____	_____
<input type="checkbox"/> October 20_____	<input type="checkbox"/> Wed <input type="checkbox"/> Thurs	_____	_____
			TOTAL: \$ _____
Advertiser _____		Company Name/DBA _____	
Address _____		City _____	State _____ ZIP _____
Phone _____		Email _____	fax _____
I have read and agree to the terms and conditions attached hereto and made a part of this Agreement.			
Print Name _____		Authorized Signature _____	Title _____ Date _____
DMC Authorized Signature _____		Title _____ Date _____	
I understand that while DMC will make every effort to protect my merchandise, they, nor their contractors, are responsible for theft or damage to my merchandise. By signing above, I agree to abide by all conditions stated on this form. This shall not be a valid and binding Agreement unless signed by DMC and returned to Advertiser.			

PAYMENT:

of Displays _____ Total Amount Due: _____ Cardholder Name: _____
 Credit Card Type: _____ Credit Card Number*: _____ Exp. Date: _____
 Security Code: _____ Card Billing Address: _____
 Cardholder Signature: _____

* \$35 Fee for declined credit cards. Must be received 14 days prior to market.

FOR INTERNAL USE:

_____ garments steamed at \$10 per piece. Final total to be charged: \$ _____. Initial for approval: _____.

IMPORTANT:

Fashion Show Guidelines

- Participation is on a first-come, first-serve basis
- Payment MUST accompany each form. Product will not be shown without payment.
- Do not send more product than is to be shown on any day.
- Shows take place Wednesday and Thursday of the Apparel & Accessories Market, back-to-back starting at 12:30pm.

Merchandise Drop-off / Pick-up Information

- Exhibitors are responsible for the drop-off and pick-up of merchandise.
- Deliver merchandise to room #14002-B between 10-11am on Wednesday of market.
- Product must be picked-up between 2-3pm on Thursday of market from room #14002-B.

Contact: Marquisha Berry • mberry@dallasmarketcenter.com • 214-655-7659 • 214-678-3001 (fax)