

Buyer/Store List Order Form



Dallas Market Center® (DMC) can provide a list of registered stores that have attended within the previous year, if you have a permanent showroom or temporary booth assignment. Customize your list by targeting specific markets, states, merchandise categories or store types. Names are \$.05 per name.

Instructions:

- Fill it out and return all pages of the form to hsmith@dallasmarketcenter.com or fax to (214) 736-9040.
- Once the form is received, a confirmation with the count/cost from your specifications is e-mailed to you for approval. When payment is received, the order is processed. Allow 5 days for processing. Sales tax added to all intrastate orders.

List Comes in an Excel Spreadsheet Format

A spreadsheet with the primary buyer name, store name, mailing address and phone number will be emailed to you. The cost is \$.05 per name.

Email addresses and store types/categories do NOT come on the list. DMC is not responsible for returned mail; return rate for mailings is 20% per the industry standard.

Cost: \$0.05 per Name (Minimum \$25 Order)

Company: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Pull from Dallas Market Dates (data pulls from previous 12 months)

Gift / Home Accessories: January March June September

Apparel / Accessories: January March June August October

First Monday: First Monday & Tuesday attendees

Non-Market: Non-Market/Daily attendees

New Buyers Only: Only new buyers to the markets chosen above

Location

State(s): _____ All States

List Order Form (Store Types & Merchandise Categories)



Business/Store Types:

- Antique
- Bookstore
- Bridal
- Builder
- Card/Stationery
- Casino
- Children's Apparel
- Christmas
- Collegiate
- Craft
- Dance
- Department
- Drug
- E-retailer
- Event Planner
- Fabric Manufacturer
- Fabric
- Fashion Accessories
- Floral Assembler
- Floral Designer
- Floral Wholesaler
- Florist
- Furniture
- Garden Center
- General Merchandise / Variety
- Gift
- Gourmet
- Hardware
- Home Accents
- Home Centers
- Hospital Gift Shop
- Housewares
- Import / Export
- Incentive/Promotional Gifts
- Independent Decorator
- Inspirational Gift
- Interior Designer / Architect
- Interiorscape
- Jewelry
- Juvenile Specialty
- Landscape Designer
- Lighting
- Men's Apparel
- Non-Profit Organization
- Pool / Patio
- Resale / Sample
- Resort / Hotel
- Restaurant
- Salons / Spas
- Scrapbook
- Shoe
- Spas
- Sport Pro Shop
- Supermarket
- Tabletop
- Toy
- Visual Display
- Western
- Womens & Mens Apparel
- Womens Apparel

Merchandise Categories

Soft Goods:

- Apparel: Bridal/Special Occasion
- Apparel: Children's
- Apparel: Contemporary
- Apparel: Intimate/Sleepwear
- Apparel: Men's
- Apparel: Swim
- Apparel: Western
- Apparel: Women's
- Fashion Accessories
- Footwear/Shoes

Merchandise Categories

Hard Goods:

- Area Rugs/Floor Coverings
- Bed & Bath
- Books/Music/Media
- Cash & Carry
- Children's/Baby Items
- Christmas
- Collegiate
- Craft & Hobby
- Decorative Accessories
- Environmentally Friendly
- Fabric
- Floral
- Furniture
- Garden/Outdoor
- Gift
- Gourmet Foods
- Handmade
- Holiday
- Home Textiles
- Hospitality Design
- Housewares
- Inspirational/Religious
- Jewelry
- Licensed Product
- Lighting
- Luggage & Travel
- Made in America
- Packaging/Gift Wrap
- Party/Special Events/Catering
- Personal Care
- Pets
- Residential Design
- Souvenirs/Novelties
- Stationery
- Tabletop
- Toys/Games/Plush
- Vintage
- Western

Confidentiality & Non-Disclosure Agreement



Terms & Conditions

- 1) This license agreement is made (date) _____, between Dallas Market Center Co., Ltd. ("DMC") and _____ ("Licensee").
- 2) In consideration of, and as a condition of providing information, the Licensee agrees to protect DMC's confidential information in the manner set forth in this Agreement. DMC will seed the list with decoy names to protect against unauthorized disclosure, distribution or use.
- 3) Licensee receiving DMC's confidential information will take all necessary precautions needed to preserve its confidentiality, and will be liable for any unauthorized disclosure, including a penalty of \$5,000.00 for the unauthorized disclosure, distribution or use of the information.
- 4) Due to the nature of the industry, DMC makes no guarantee as to the accuracy of information or to the names contained herein. DMC will likewise not be liable for loss of profits, loss of use, or incidental or consequential damages.

Licensee's Signature: _____ Date: _____
Company Name: _____ Room / Booth #: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ E-mail: _____

Confidentiality & Non-Disclosure Agreement must be submitted to complete list order.

Fax completed form to:

Helen Smith
(214) 736-9040

Or via E-mail:

hsmith@mcmcm.com

Questions?

Call (214) 655-6230