

# The Red Sari



# International Folk Art Market | Collection

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## CONTACT INFORMATION:

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“We’re taking cast-off saris that are damaged, stained, and going to be thrown away and reimagining them as something beautiful,” said Julie West, American-born Red Sari founder. They hand felt the saris with wool into gorgeous pieces that are all handmade. This social enterprise is located in Paknajol, a majestic neighborhood within the ancient city of Kathmandu, Nepal.

The Red Sari is constantly experimenting with fresh designs and felting techniques. Their newest collection features wearable art pieces including scarves, wraps, handbags, and other products for the discerning buyer using a technique which bonds loose wool fibers onto a sheer fabric such as silk, thus creating a more lightweight, more versatile non-woven felt fabric. The Red Sari’s longstanding home collection uses the original felted vintage sari fabric and incorporates cotton fabrics for items like table runners, placemats, and pillow covers.