

# Meeta Mastani





## MEETA MASTANI

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## IFAM International Folk Art Market

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Meeta Mastani is an accomplished community leader, teacher, designer, and artist based in New Delhi. She says her life is in both rural and urban communities in India, as she has been working with and supporting folk artists since 1989. Working collaboratively with the printers and dyers of Studio Chaubundi in Kaladera—who are fourth-generation folk artists—Meeta uses traditional Rajasthani woodblock printing techniques to create whimsical contemporary textile designs inspired by everyday life. The printed textiles are then sent to tailors in Delhi to be transformed into garments and home linens. Her t-shirts, dresses, casual button-downs, and tea towels, printed on cotton, linen, and silk, feature repeating patterns of hand-printed elements like steaming cups of coffee, popsicles, and ice cream cones, grinning dinosaurs, and birds perched on power lines. She also offers more traditional Indian themes inspired by nature.