



Dallas Market Center[®]

The world's most complete wholesale merchandise resource.

- ➔ Founded in 1957
- ➔ More than **five million square feet**
- ➔ More than **50 trade events** every year
- ➔ Open Daily
- ➔ Markets attended by more than **200,000 retail buyers** from all **50 states and 84 countries**
- ➔ More than **\$7.5 billion** in estimated wholesale transactions
- ➔ Welcome **2,000 buyers** each month visiting **open-daily showrooms**

Dallas Market Center sees buyers from all 50 states.

TOP 15 STATES:

- | | | |
|---------------|--------------|-----------------|
| 1) Texas | 6) Kansas | 11) New Mexico |
| 2) Oklahoma | 7) Missouri | 12) New York |
| 3) Louisiana | 8) Florida | 13) Arizona |
| 4) Arkansas | 9) Colorado | 14) Mississippi |
| 5) California | 10) Illinois | 15) Washington |

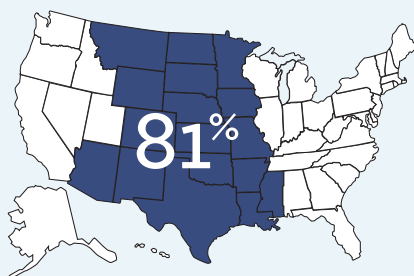
International buyers come to Dallas from 84 Countries.

TOP 10 COUNTRIES:

- | | |
|-----------------------|--------------|
| 1) Mexico | 6) Venezuela |
| 2) Canada | 7) Taiwan |
| 3) Dominican Republic | 8) China |
| 4) Colombia | 9) Honduras |
| 5) Brazil | 10) Panama |

Attracting buyers from the strongest economic region.

81 percent of DMC buyers come from mid-country



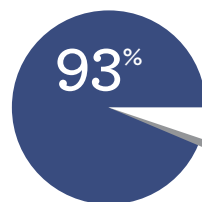
Dallas Market Center attendees include:

- | | | |
|--------------------|---------------------|------------------------|
| Specialty Chains | Event Planners | Restaurants |
| Interior Designers | Stationery Stores | Supermarkets |
| Catalog | Craft Stores | Western Stores |
| Home Decor | Garden Centers | Pro Shops |
| Gift Industries | Pool & Patio Stores | <i>And Many Others</i> |

More than **70%** of Dallas buyers **DO NOT** shop



Our buyers shop multiple categories!



Percentage of buyers shop **8 OR MORE** product categories.

CATEGORIES INCLUDE:

- | | |
|--------------------|--------------------|
| Lighting | Decorative |
| Home Furnishings | Accessories |
| Holiday And Floral | Textiles |
| Tabletop | Fashion |
| Gifts | Accessories |
| Stationery | Women's, Men's & |
| Gourmet | Children's Apparel |

1 in 5 
buyers in Dallas have over \$5 million in buying power

Dallas Market Center at a glance:

